

SFC Smart Fuel Cell AG – Press Release

EFOY fuel cells now available from Arcona Yachts

- Arcona Yachts, one of the leading yacht manufacturers in Europe, has selected EFOY as on board power source-of-choice
- EFOY fuel cell is the always available, lightweight and silent alternative energy source for yachts

Brunnthal/Munich, Germany, and Gustavsberg, Sweden, June 29, 2010 – Arcona Yachts, second largest sail boat manufacturer in Sweden, has selected EFOY fuel cells made by SFC for independent power generation on board its yachts. Customers of Arcona’s yachting range from now on have the option to equip their new boat with EFOY fuel cells at factory. As an optional accessory, EFOY fuel cells provide always available, lightweight, silent and emission-free power on board, regardless of the weather conditions. Arcona offers the complete EFOY product range for the leisure market with charging capacities up to 2.2 kWh per day.

“EFOY is our selection of choice because it offers a true value to our customers: Reliable, lightweight and silent power generation on board of our yachts. The fuel cells provide high level independence and deliver comfortable as well as eco-friendly energy supply on board. Now, Arcona boat owners can drop anchor wherever they want without compromising on comfort and safety”, says Torgny Jansson, managing director Arcona Yachts.

"We are very proud that Arcona as renowned European yacht manufacturer has decided to integrate EFOY as accessory equipment in their boats ", says Dr. Peter Podesser, CEO of SFC Smart Fuel Cell AG. "Our intention is to further increase comfort and safety through silent, clean off-grid power for Arcona's customers".

The fuel cells many advantages are the reason for its international success: SFC has already sold over 18,000 of the mobile power packs worldwide. The EFOY fuel cell is available in five power sizes at all major leisure and accessory retailers. Fuel cartridges for the EFOY are available at over 1,500 sales points across Europe: A 10 l EFOY fuel cartridge contains 11.1 kWh of energy weighing only 8.5 kg - enough power to independently operate average electrical consumers on board for weeks.

More information at www.sfc.com, www.efoy.com and www.arconayachts.se

About SFC Smart Fuel Cell

SFC Smart Fuel Cell AG (www.sfc.com) is market leader in fuel cell technologies for mobile and off-grid power applications serving the leisure, industrial and defense markets. As one of Germany's technology pioneers, SFC has won numerous innovation awards. SFC has alliances with leading companies in a wide range of industries. Unlike most other fuel cell manufacturers, who are in the research and development phase or run subsidized demonstration projects, SFC has shipped more than 18,000 fully commercial products to industrial and private end users for more than five years, and has created a convenient fuel cartridge supply infrastructure. SFC is DIN ISO 9001:2008 certified. SFC is based in Brunenthal, Germany, and has a sales and technical service office in the U.S.

SFC Smart Fuel Cell AG is listed in the Prime Standard on the German stock exchange (WKN 756857).

About Arcona Yachts

Arcona Yachts is a family business founded in the late sixties. The head office is situated in Gustavsberg, just outside Stockholm. Arcona has its production site at the Swedish West Coast and in Estonia where the smaller models are built. Arcona is the second largest sail boat manufacturer in Sweden. In 2009, the Arcona 430 won the European yacht of the year award and in 2010 the 340 was nominated, both boats in the category performance cruiser. Arcona Yachts has a network of agents in Europe that market and sell the full range of Arcona models. Currently Arcona has representations in Denmark, Norway, Finland, Germany, the Netherlands, Italy and United Kingdom.

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